



## ***Mission Statement***

*“To serve National DHIA members and the dairy industry in advancing dairy information services.”*

## ***Vision Statement***

National DHIA will lead the dairy information industry to create, utilize and advance world class information resources that are accurate, credible and uniform.

We will accomplish this by:

- Ensuring information accuracy
- Representing and supporting our members’ interests
- Being the direct voice for the dairy information industry
- Working with industry partners