

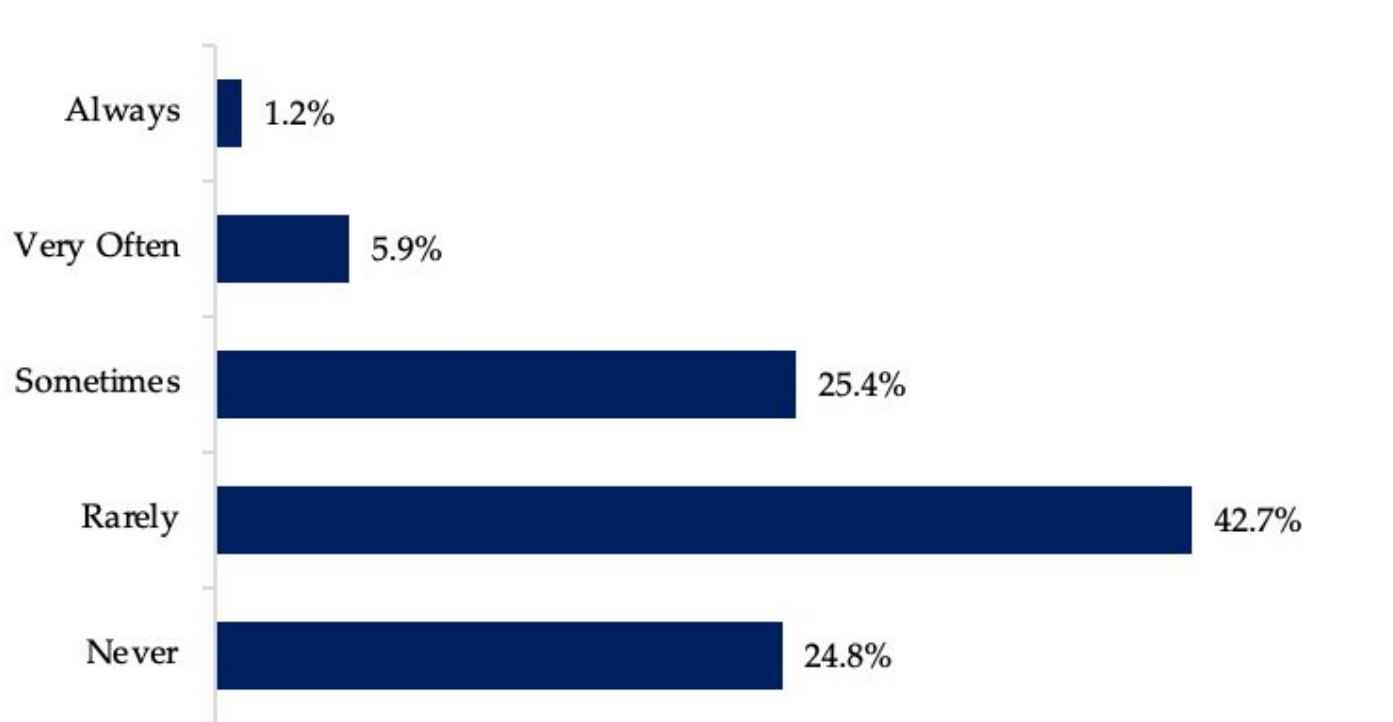
**Addressing data bottlenecks
in the dairy farm industry**

Survey Results

1. How often do you read the terms and conditions of software technology licenses before clicking, "I agree"?

- Never
- Rarely
- Sometimes
- Very often
- Always

Percentage of respondents that read the terms and conditions of software or technology licenses before clicking “I agree.”



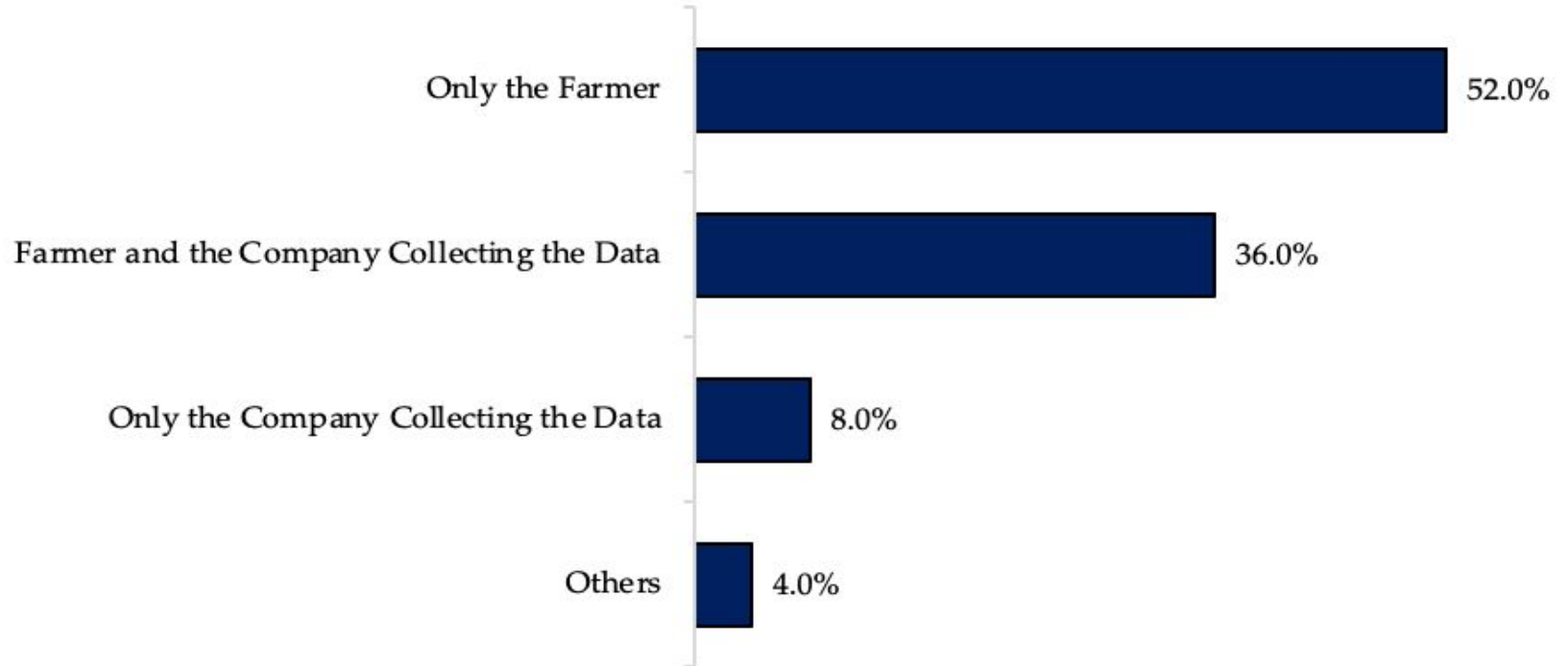
2. Who do you think owns the raw data collected at a farm?

farmer

company collecting the data

the farmer and the company collecting the data

Who do you think owns the raw data collected at a farm?



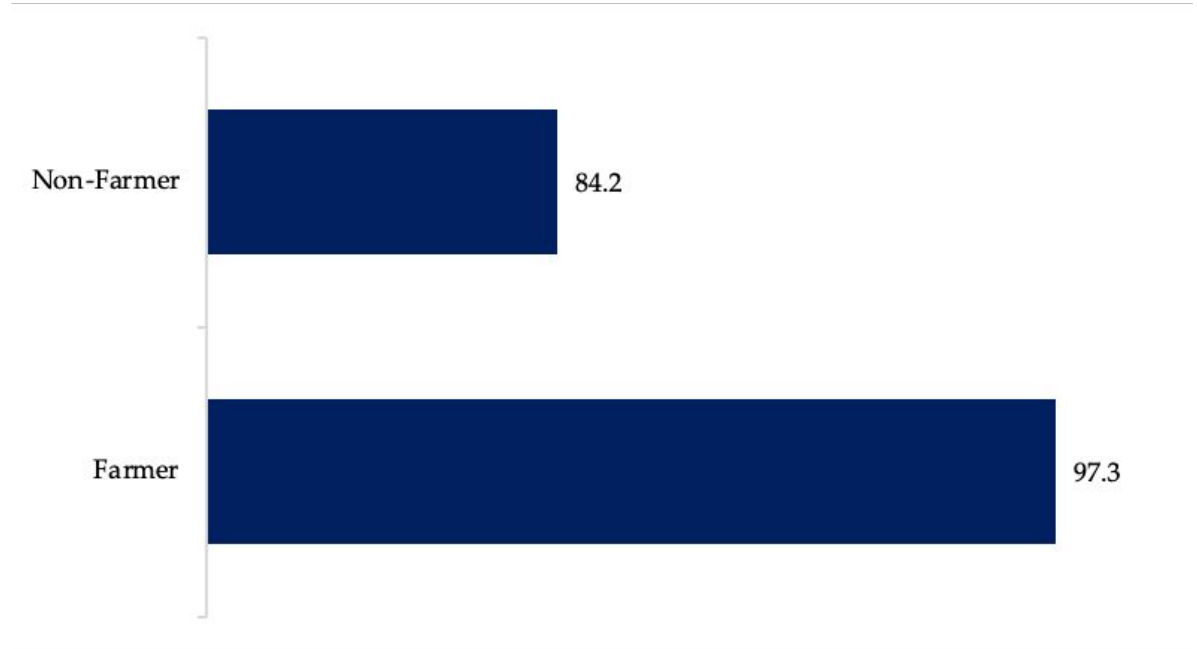
3. Should companies compensate farmers for their raw data if the companies are using the data to make money?

Yes

No

Should companies compensate farmers for their raw data if the companies are using the data to make money?

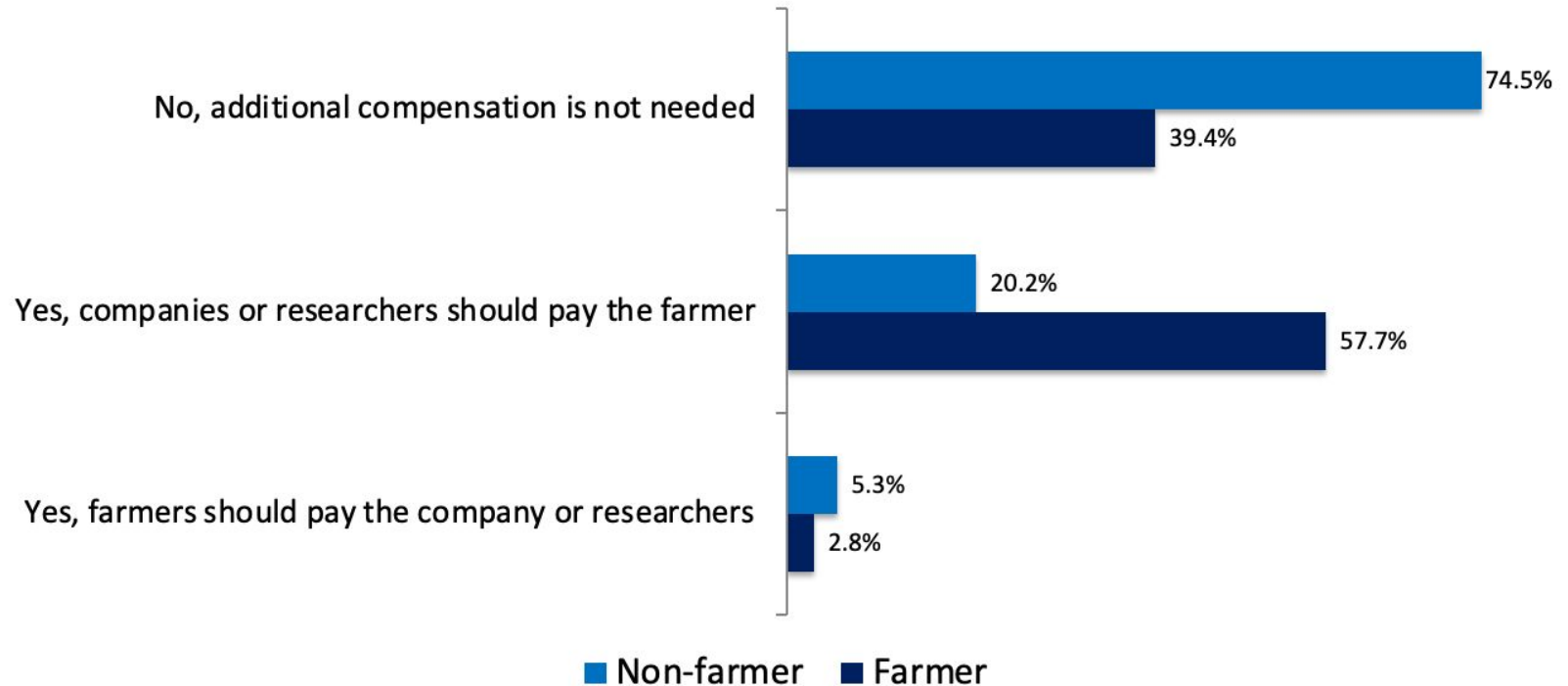
YES



4. If farmers are exchanging raw data for services from a company or group of researchers, should there be additional monetary compensation provided by one party or the other?

- Yes, farmers should pay the company or researchers
- Yes, companies or researchers should pay the farmer
- No, additional compensation is not needed

4. If farmers are exchanging raw data for services from a company or group of researchers, should there be additional monetary compensation provided by one party or the other?



5. With which of the sources for data collection protocols or animal data exchange standards on dairy farms are you familiar? Are you familiar with...

...Committee on Animal Recording (ICAR)

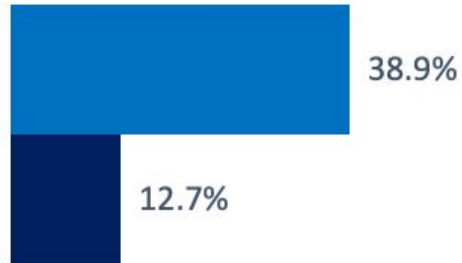
...American Association of Bovine practitioners (AABP)

...National Mastitis Council (NMC)

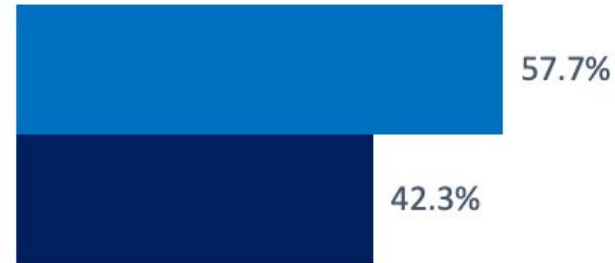
...Agricultural Data Act of 2018

5. With which of the sources for data collection protocols or animal data exchange standards on dairy farms are you familiar? Are you familiar with...

International Committee on Animal Recording (ICAR)



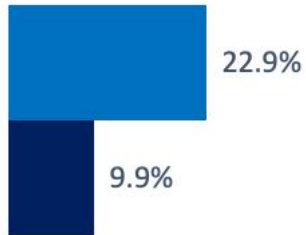
American Association of Bovine Practitioners (AABP)



■ Non-Farmer ■ Farmer

5. With which of the sources for data collection protocols or animal data exchange standards on dairy farms are you familiar? Are you familiar with...

European Union's General Data Protection Regulation (GDPR)



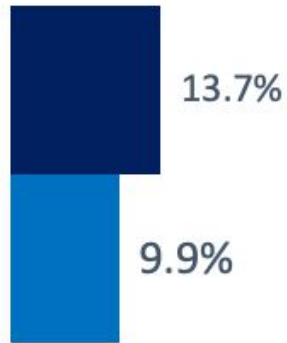
National Mastitis Council (NMC)



■ Non-Farmer ■ Farmer

5. With which of the sources for data collection protocols or animal data exchange standards on dairy farms are you familiar? Are you familiar with...

Agricultural Data Act of 2018



■ Non-Farmer ■ Farmer