



# DHI System Leadership Sessions and 60<sup>th</sup> National DHIA Annual Meeting Sponsorship Information March 4 - 6, 2025 Nashville, Tennessee

## EXHIBITOR INFORMATION

The DHI System Leadership Sessions and National DHIA 60<sup>th</sup> Annual Business Meeting is attended by DHI system leaders and organizations and industry partners. This meeting is looking at Data, Identification, Technology and Innovation in the dairy sector.

National DHIA and the **12,500 DHI herds, field service organizations, labs and DRPCs** look forward to your organization’s sponsorship of the DHI Leadership Session and annual meeting. For a sponsorship of \$1,250 received by January 31, 2025, your company will be included in the following areas (please note, your logo must also be received by January 31, 2025):

Upon receipt of your registration, payment and company logo, you will receive a listing on the:

- ◆ National DHIA website: <http://www.dhia.org>
- ◆ Onsite signage
- ◆ Final meeting program

Sponsorships received after January 31, 2025, will be \$1,500 and will only be included on the website due to printing timelines. For additional Sponsorship opportunities see below, or contact Leslie Thoman at (608) 333-0564.

## EXHIBITOR SCHEDULE

Event	Date	Time
Exhibitor Set-up	Monday, March 3	Noon —5:00 pm
Exhibit Display Hours	Tuesday, March 4	8:00 am—5:00 pm
	Wednesday, March 5	8:00 am—3:00 pm
Exhibit Tear Down	Wednesday, March 5	3:00 pm - 5:00 pm

Exhibitor Booth / Sponsorship - (Exhibitors must pay for each 10’ x 6’ exhibit space booked. If you need two or more 10’ x 6’ spaces , please indicate and pay accordingly.)	Registration Fee per booth	Number of Exhibit Booths	Amount Due
Commitment and payment received Before January 31, 2025; \$1,250 per booth After January 31, 2025; \$1,500 per booth			
National DHIA Annual Meeting Exhibitor Registration	Registration Fee each	Number of Registrants	
Registration includes: ◆ Welcome Reception on Tuesday evening, March 4 ◆ Breaks and Lunch on Tuesday & Wednesday & Thursday ◆ Awards Dinner & Scholarship Auction on Wednesday, March 5 ◆ General sessions open to all.	\$725		
<b>Total</b>			

Name (include total registrants )	Email
1.	
2.	
3.	
4.	
5.	

All staff from your company attending the meeting and/or working the exhibit booth must register .

EXHIBITOR / SPONSORSHIP COMMITMENT			
First Name (main contact)		Last Name	
Company (as you would like it listed in printed meeting material)			
Address			
City	State	Zip	Country
Work Phone	Cell Phone	Email	
Company Web link	Facebook Link		
Signature		Date	
Check Payment ( )	Check #	Total Amount Paid	\$
Credit Card Payment ( ) Visa ( ) Master Card		Total Amount Paid	\$
Account #	Expiration Date	Security code on back of card	
Invoice	Invoice in ( ) 2025	Total Amount Invoiced	\$

For more information, contact: Leslie Thoman, Business Manager  
phone: 608-848-6455 x 108 or Email: lthoman@dhia.org

**Please send completed form and Email to lthoman@dhia.org  
or mail with payment to: National DHIA, PO Box 930399, Verona WI 53593.**

National DHIA shall not be liable or responsible for any loss, fire, theft, damage or injury that may occur to the property of the exhibitor or for any cause whatsoever, arising out of, or from, or incident to, the use or occupancy of the exhibit area by the exhibitor, its agents, servants, employees, guest and invitees. The exhibitor by signing this contract expressly releases National DHIA from liability from any and all such loss, fire, theft damage, injury, death and personal injury claims whatsoever.