



iCOW
Milk sampling
development

Uffe Lauritsen
Technical coordinator

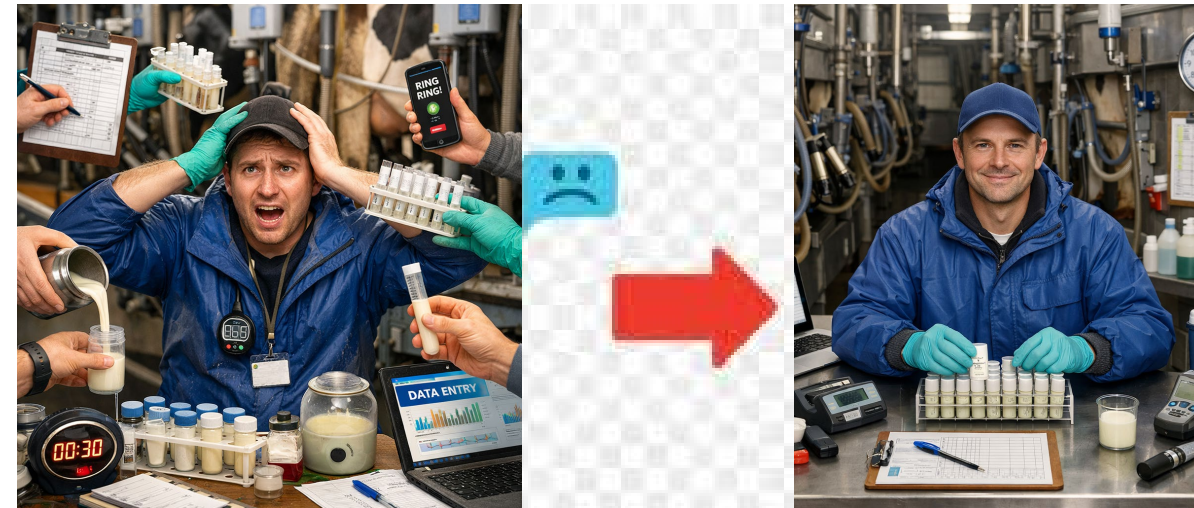
What are we going for?

- Make life easier
- Work for the future
- Be better than we were
- Meet the needs of dairy farming
- Make tools that attract people



What to achieve?

- Easy sampling
- Improve quality of milk sample
- No waste of milk
- Clean working condition
- Reduce need for labor
- Reduce disturbance during milking



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Testing

- Good sample
 - Device performance
 - ICAR
- Device robustness
 - Functional
 - Usability
 - Cleaning
 - Life time testing





Will we get there?

- Yes
 - Supported by owners
 - Supported by excellent partners
 - Supported by years of experience
 - Supported by sublime field staff in DHI



Thank you for your attention.