

## International Dairy Data Exchange Network

Collaboration  
Cooperation  
Standards

NDHIA Leadership Session  
March 4, 2026



# Consortium Today



## 16 countries

- Australia
  - Canada, USA
  - The Netherlands & Belgium
  - Denmark, Finland, Iceland, Norway, Sweden
  - Austria, Germany, Luxemburg
  - Italy, Switzerland, Poland
- ... expansion ongoing



## 7 owners dairy data organisations (DDOs)

with dairy data from  
35 herd recording organisations  
representing  
**20 million cows**  
&  
**200,000 dairy herds**



## 6 technical equipment companies

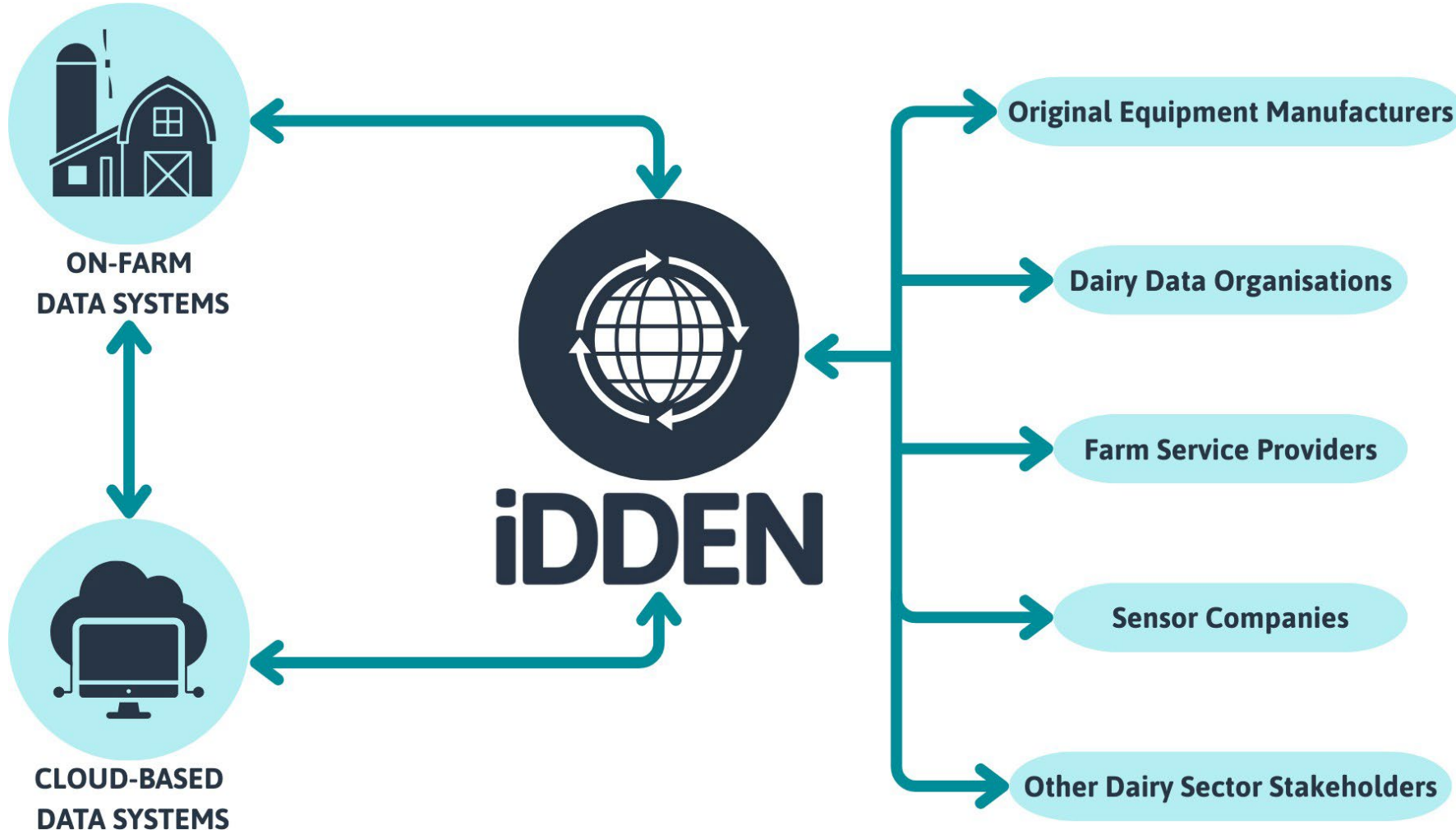
Three strategic partners

- Lely
- GEA
- DeLaval

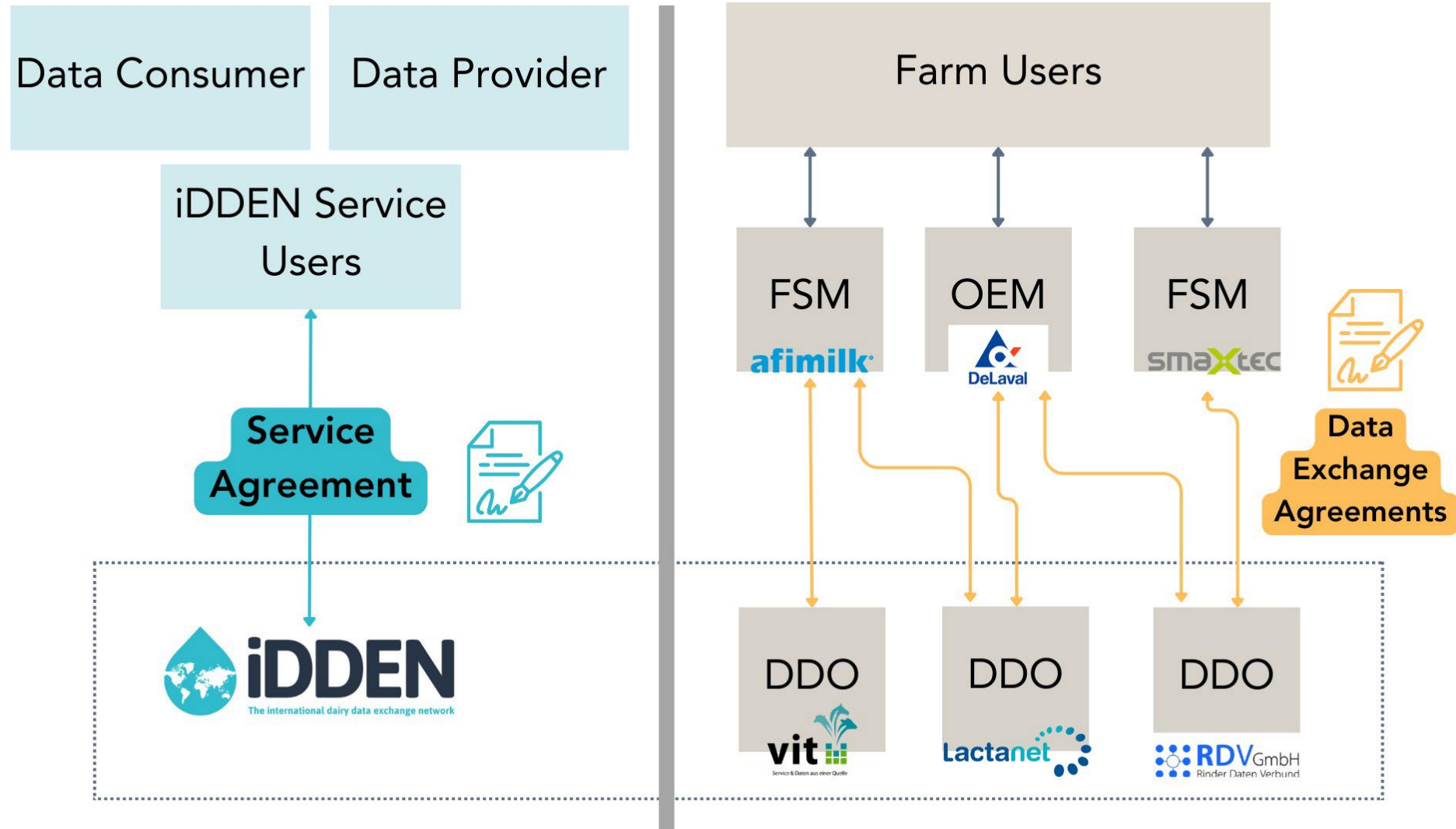
Specialised manufacturers

- CowManager
- smaXtec
- Afimilk

# Who can iDDEN connect?



# Agreements

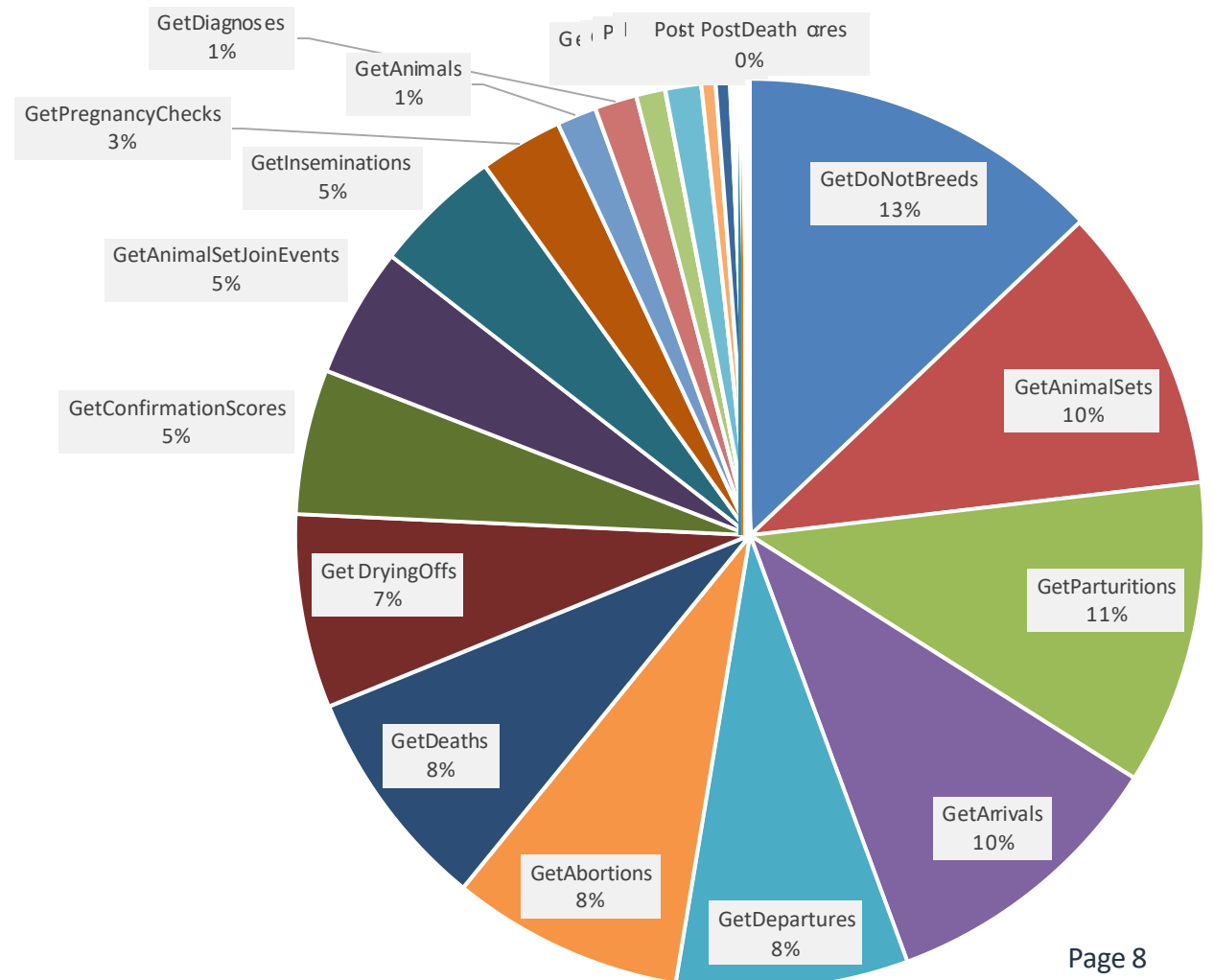


# Our Growth



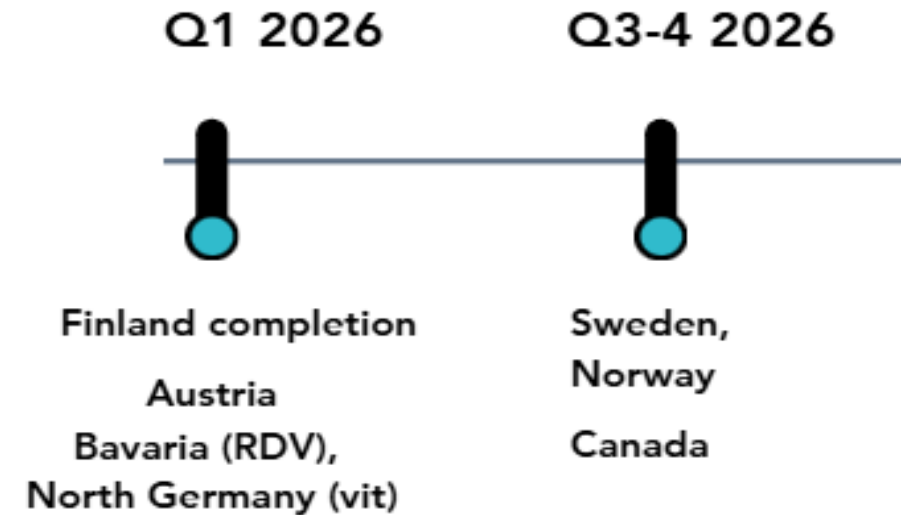
- iDDEN Hub supports over 32 event messages based on ICAR ADE standard

Jan 2025 ADE events



## DeLaval

- Current commercial timeline focuses on northern EU and Canada in 2026
- Roll-out of DelPro 10.8 is gradually progressing with a different pace in different regions
- Committed to using ADE and iDDEN, as it proved to be most efficient in their initial deployments



## GEA

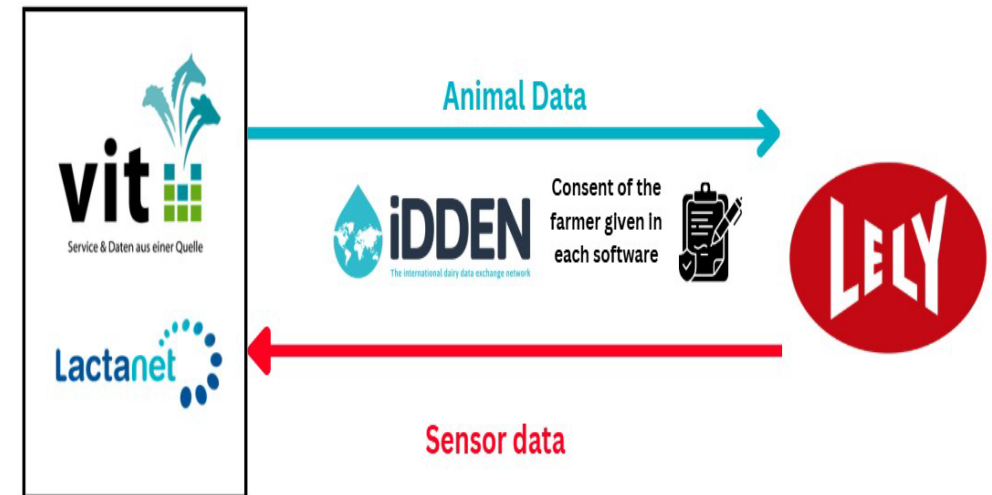
- Pilot in place in Denmark, Finland, Austria
- Working on connecting Poland through iDDEN
- Internal dependencies due to postponed timelines for rollingout DairyNet and decommissioning DairyPlan

# Our Growth: Strategic Partnerships

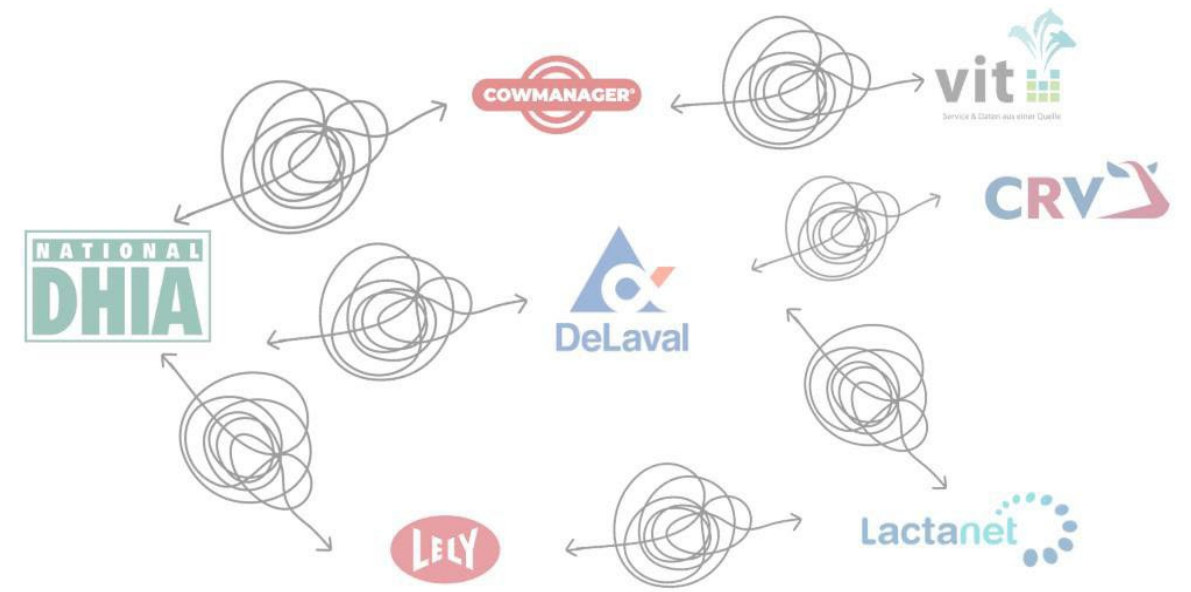
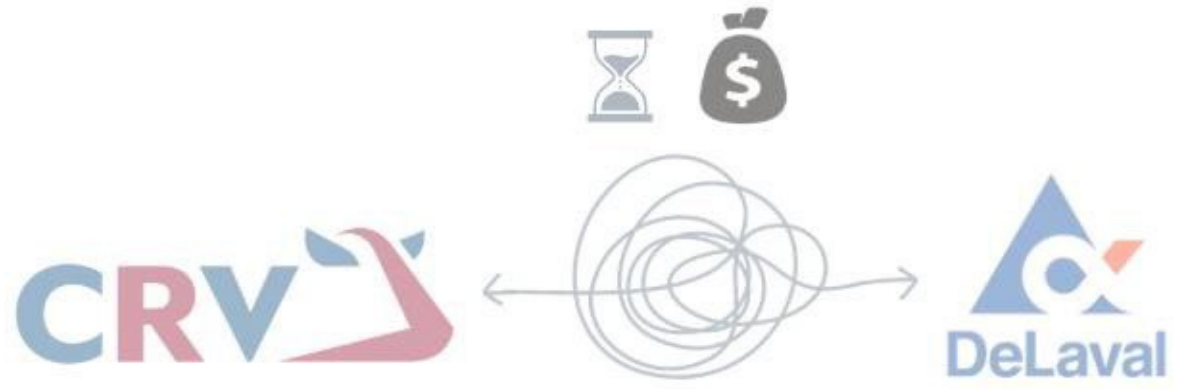


## Lely

- Horizon roll-out gradual since 2019, many partners had the 'old' API 4
- New connections through the cloud must have a digital consent management
- Pilot project with Canada and Germany
- In 2026, onboarding Norwegian farmers (~950) and then the rest of Scandinavian countries

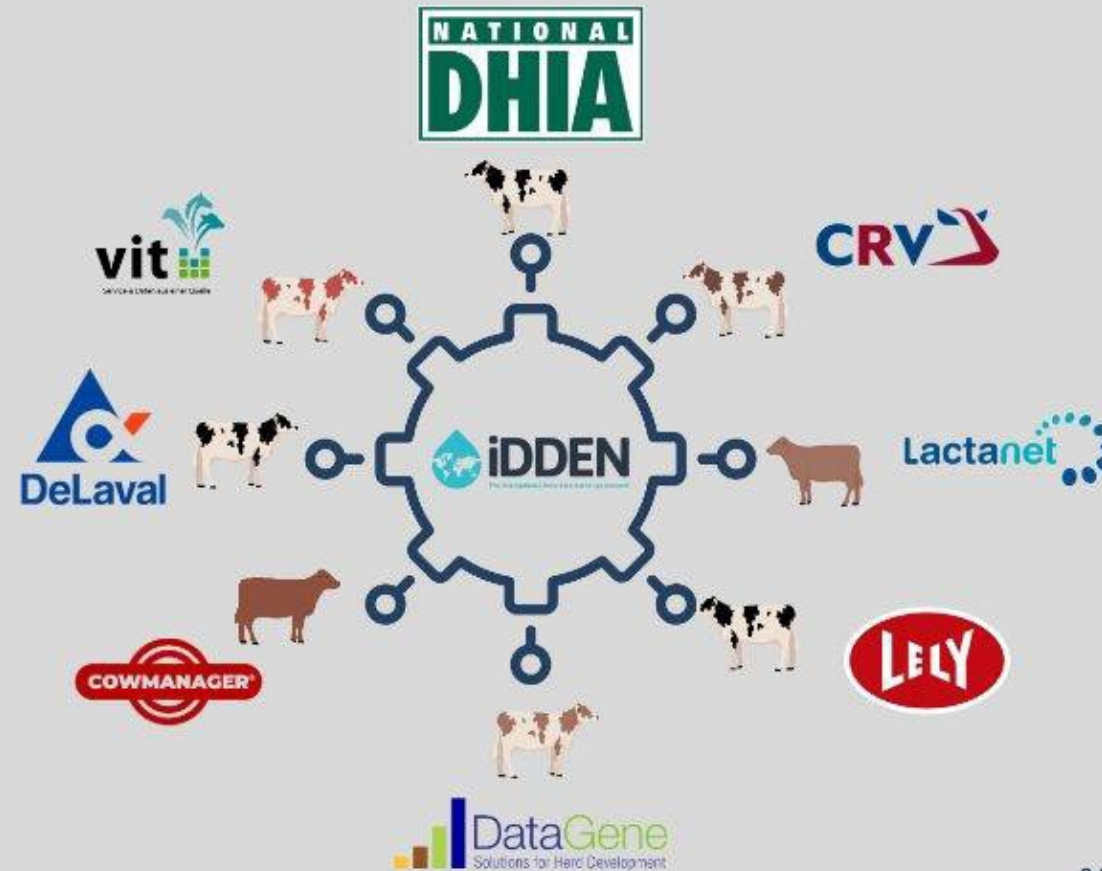


Remember:



However:

## One universal point of integration



a couple of our partners as an example

# Business advantages



## Reduced total costs

With each new connection, costs decrease exponentially — iDDEN provides continuous technical support.



## Shared innovation

Co-development of necessary improvements: pooling expertise and solving challenges together.



## Easier integration of partners

Unified position of the network for balanced dialogue with equipment manufacturers.



## Common direction for the sector

A coordinated community promotes rapid adoption of fair and interoperable practices.

# Is iDDEN ready for the USA?



- Given the diversity in farm scale and structure, iDDEN will conduct simulation testing to ensure both data volume and data quality are maintained.
- **Input required:** identification of edge cases and priority test scenarios (*e.g. cows with multiple devices, very large herds, mixed OEM setups, multi-site farms*)
- **Additional US-specific challenges:** farm and animal identification systems, strong sensitivity around data ownership and commercial use, connectivity issues

- Initial and follow-up meetings held in the past years with key dairy sector stakeholders
- Introductory meeting with all DRPCs last autumn; progress currently limited due to technical differences and varying readiness
- **NDHIA aims for seamless data transfer, with iDDEN supporting this as a service. Data transfer is possible either directly to various dairy stakeholders or through DRPCs.**





# iDDEN

The international dairy data exchange network

## THANK YOU

