



DHI System Leadership Sessions and 57th National DHIA Annual Meeting Sponsorship Information February 22-24, 2022 San Antonio, Texas

The DHI System Leadership Sessions and National DHIA 57th Annual Business Meeting is attended by DHI system leaders and organizations and industry partners. This meeting is looking at Data, Identification, Technology and Innovation in the dairy sector.

National DHIA and the **12,500 DHI herds, 31 field service organizations, 43 labs and 4 DRPCs** look forward to your organization's sponsorship of the DHI Leadership Session and annual meeting. For a sponsorship of \$1,250 received by January 31, 2022 your company will be included in the following areas (please note, your logo must also be received by January 31, 2022):

- ◆ National DHIA website: <http://www.dhia.org>
- ◆ Onsite signage
- ◆ Final meeting program

Sponsorships received after January 31, 2022, will be \$1,500 and will only be included on the website due to printing timelines.

For additional Sponsorship opportunities see below, or contact Leslie Thoman at (608) 333-0564.

Sponsorship			Amount Due
Initial Commitment and payment received Before January 31, 2020: \$1,250 After January 31, 2020: \$1,500			\$
Additional Sponsorship Opportunity— <input type="checkbox"/> Lunch, February 22— \$1,000 <input type="checkbox"/> Awards Dinner, February 22—\$ 2,500 <input type="checkbox"/> Lunch, Wednesday, February 23— \$1,000 <input type="checkbox"/> Lunch, Thursday, February 24—\$1,000			\$
National DHIA Annual Meeting Exhibitor Registration	Registration Fee each	Number of Registrants	Amount Due
Registration includes: ◆ General Sessions open to all. Some sessions are closed. ◆ Awards Dinner Tuesday evening, February 22 ◆ Breaks and Lunch on Tuesday, Wednesday & Thursday ◆ Banquet on Wednesday, February 23	\$600		\$
Total			\$

Name (include total registrants)	Email
1.	
2.	
3.	
4.	
5.	

All staff from your company attending the meeting must register and complete a COVID waiver participation form.

EXHIBITOR / SPONSORSHIP COMMITMENT			
First Name (main contact)		Last Name	
Company (as you would like it listed in printed meeting material)			
Address			
City	State	Zip	Country
Work Phone	Cell Phone	Fax	Email
Company Web link			
Signature			Date
Check Payment ()	Check #	Total Amount Paid	\$
Credit Card Payment () Visa () Master Card		Total Amount Paid	\$
Account #	Expiration Date	Security code on back of card	
Invoice		Total Amount Invoiced	\$

For more information, contact: Leslie Thoman, Business Manager
phone: 608-848-6455 x 108 or Email: lthoman@dhia.org

**Please send completed form to: via fax 608-260-7772, Email to lthoman@dhia.org ,
or mail with payment to: National DHIA, PO Box 930399, Verona WI 53593.**

National DHIA shall not be liable or responsible for any loss, fire, theft, damage or injury that may occur to the property of the exhibitor or for any cause whatsoever, arising out of, or from, or incident to, the use or occupancy of the exhibit area by the exhibitor, its agents, servants, employees, guest and invitees. The exhibitor by signing this contract expressly releases National DHIA from liability from any and all such loss, fire, theft damage, injury, death and personal injury claims whatsoever.